

SWOT Analysis

Description

SWOT Analysis can provide a helpful method of reviewing the learning derived from a group or course. The technique can be used to assess the current position or status of a development.

SWOT stands for Strengths, Weaknesses, Opportunities and Threats. These four headings can provide a structured way of reviewing any group's tasks or event if interpreted as follows;

Strengths: What are we good at? What have we gained? Where are we confident?

Weaknesses: Where are we vulnerable? What else do we need to do? What could we do better?

Opportunities: How will we use what we have learned or gained? How can we make it better next time?

Threats: What might undermine this learning? What challenges might we have to overcome? What support is required to make sure our plans work?

Process

This process can be completed in small groups, which would allow completed grids to be displayed, compared and discussed. or as one larger group.

Resources

- SWOT Analysis grids
- Pens

Strengths	Weaknesses
Opportunities	Threats