



**Education  
Scotland**  
Foghlam Alba

# Improving Digital Practice in CLD

ESOL Network Input – 30<sup>th</sup> May 2024

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For Scotland's learners, with Scotland's educators



"Digital skills and English language skills are key to inclusion in society. Gaining these skills, along with the confidence and motivation to use them in real life, can help people have better lives"

Good Things Foundation

# Landscape

## Cyber Resilience & Internet Safety

### Digital poverty: The Facts

**1 in 5**

children home schooling during the pandemic did not have access to an appropriate device like a laptop.

**26%**

of young people do not have access to a laptop or similar device.

**53%**

of people offline can't afford an average monthly broadband bill.

**2.5 mil**

people are behind on their broadband bills.

Digital Poverty Alliance



## Spotlight: Future Digital Work skills

Concerningly, over half of the labour force do not want to upskill

c.24.3 million of the workforce are not considering building their skills in future. This lack of appetite raises concerns for organisations across the UK who could benefit from the growth and efficiencies technology and a skilled workforce can bring.

Motivation to learn new skills drops with age

Certain groups are showing more interest for learning new digital skills, particularly the younger labour force aged 18-24 (57%), indicating organisations must provide opportunities and encourage the youngest workers on this journey. For those more established in their life and careers, the consideration of upskilling declines.

UK Consumer Digital Index

# Developing a Digital Foundation

## Key Milestones

HMI Research

Digital CLD Competence Review

CLD Plans 21-24

South East Digital CLD Seminar

Digital CLD Practitioners Network formation

## What was found?

the majority of practitioners highlighted the need for a national approach to identify and support access to the digital platforms that will best meet the needs of both learners, and staff or activists, regardless of which local authority or organisation they work for.

limitations created by the devices used and available

**HM Inspector** Digital Consultation 21/22

Some areas created a 'digital champions' programme which provides peer support

There was recognition that almost all practitioners require further and ongoing support to build their knowledge and skills in how to deliver effectively online.

# What was found?

## Digital Competence Review



### Provide learning and development opportunities in a range of contexts

Practitioners can - Use appropriate methods, techniques and digital technologies.

### Organise and Manage resources

Practitioners can - identify and access funding/resources including any physical or human resource that support the community learning and development process. This could include technical equipment and digital technologies (including hardware, online tools and apps)

### Evaluate and inform practice

Present evidence to a range of audiences using appropriate tools and digital technologies.

# What was found?

## Community Learning and Development Planning 2021 – 2024

16 of the 32 Plans identified Digital as a main theme within them.

Subtheme included:

- digital literacy
- digital participation
- development of digital services
- digital empowerment of learners/practitioners
- online learning
- digital skills
- digital poverty
- digital resilience



# What was found?

Seminar for FVWL and SE Regions – May 23

Practitioners need to embrace the change

Better understanding on digital tools and what is out there and how to use it in a CLD context

National approach, networking, digital upskilling

Sharing of how digital barriers have been overcome and how this was done



**Engaging with digital  
education: Challenges and  
opportunities within CLD**

## What was found?

The need for national guidance and knowledge

Professional learning based on themes within CLD

Examples of practice that has been digitally enhanced

[Course: Digital CLD Practitioners Network \(i-develop-cld.org.uk\)](http://i-develop-cld.org.uk)

[Digital CLD Practitioners Network - Mailing List](#)

# Digital CLD Practitioners Network

The logo for Education Scotland, featuring a stylized 'e' in a green circle, with the text 'Education Scotland' and 'Foghlam Alba' below it.

# National Survey of Digital Needs

Statement	Yes	No	Maybe	Other
Do you need support with <b>planning</b> digitally e.g. <ul style="list-style-type: none"> <li>• use digital technology to enable you to send and receive emails</li> <li>• add and share calendar events</li> <li>• use word processing tools to create newsletters</li> <li>• capture meeting minutes and activity planning</li> </ul>	13%	60%	24%	3%
Do you need support with <b>recording and reporting</b> data digitally e.g. <ul style="list-style-type: none"> <li>• survey tools to digitally gather and analyse information</li> <li>• digital planning tools and how to use them</li> <li>• presentation tools to effectively display this</li> </ul>	47%	23%	28%	3%
Do you need support to <b>collaborate online</b> with colleagues, partners and service users e.g. <ul style="list-style-type: none"> <li>• to create and share multi-user, real-time files for remote joint working, including word processing and presentation tools</li> <li>• to set up online video calls,</li> <li>• to navigate around an online collaboration space such as MS Teams or Google Groups or similar</li> </ul>	35%	42%	22%	2%
Do you need support with <b>delivery, engagement and empowerment</b> via digital means e.g. <ul style="list-style-type: none"> <li>• selecting the right digital tools to meet the needs of your service users, including available accessibility</li> <li>• tools to enable multimedia participation in remote activity and to share feedback</li> <li>• use digital tools to consult learners</li> <li>• supporting learners to navigate safely and securely</li> </ul>	47%	23%	28%	3%
Do you need support with <b>accreditation and evaluation</b> via digital means e.g. <ul style="list-style-type: none"> <li>• how to use different tools to capture evidence for awards</li> <li>• how to use digital platforms for learners to have portfolios, complete assessments &amp; discuss</li> <li>• capture evaluation data to show baseline and progress information</li> </ul>	51%	17%	30%	2%

# Digital CLD Practitioners Network – Survey Results

6. Is there anything themes missing from above that digital focused professional learning would benefit?

## 1. Digital Skills and Learning:

- Openness to learning about free online resources.
- Emphasize the need for a national framework for digital competency.
- Suggest updating ICT qualifications to meet current digital needs.
- Highlight the importance of using a variety of devices for learning, including smartphones and tablets.

## 2. Multimedia and Content Creation:

- Attendee found a digital photography program during lockdown useful and interesting.
- Suggest a lesson on filmmaking and resources for video editing.
- Discuss the importance of capturing learner data effectively.

## 3. Online Delivery and Technology Usage:

- Discuss strategies for online delivery.
- Explore methods for promotion and advertising using digital tools.
- Address technical queries such as using dual screens for displaying different information.

## 4. Data Management and Analysis:

- Discuss the use of digital means to evaluate gathered data.
- Mention the need for familiarity with spreadsheets, coding, and database formulas.

## 5. Online Safety and Digital Awareness:

- Highlight involvement in developing online harms e-learning modules for NHS staff.
- Mention producing newsletters to keep staff updated on digital issues.

## 6. Emerging Technologies and AI:

- Acknowledge the potential and pitfalls of artificial intelligence.
- Highlight the importance of understanding AI.

## 7. Concerns and Comparison:

- Express concerns about the discrepancy in digital training and resources compared to schools.

# Steps in the improvement journey



# Improving Digital Practice within CLD

Official launch of new resource to support CLD practitioners to digitally enhance their practice

[Improving Digital Practice within Community Learning and Development \(CLD\) | Resources | Education Scotland](#)



## Improving digital practice within Community Learning and Development (CLD)

A framework for CLD providers to make their practice more effective by using digital approaches

January 2024

For Scotland's learners, with Scotland's educators

For Scotland's learners, with Scotland's educators

# Improving Digital Practice within CLD

## What is it?

Education Scotland have released a new improvement framework that emphasises where digital can be utilised effectively within the characteristics of CLD.

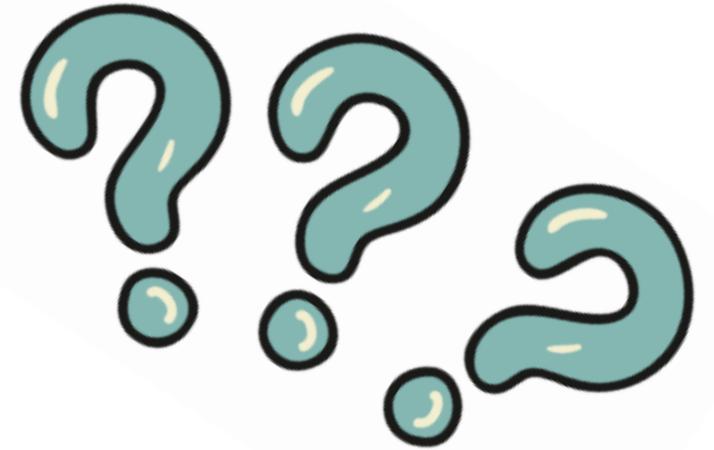
The framework has been codesigned with the sector and looks to **support conversations** on how digital approaches can **enhance practice** and improve outcomes for learners.

# Improving Digital Practice within CLD

## How does it work?

The framework splits CLD into different features these include:

planning	practitioner development
practice sharing	awareness raising
delivery	accreditation
engagement	recording
empowerment	reporting and evaluation
capacity building	



# Improving Digital Practice within CLD

## How does it work?

It gives a description of how each theme can be delivered in a digitally effective way and then presents examples to show how this might look

### **Engagement A**

Consultation with learners is conducted by practitioners utilising a range of digital mechanisms

Practitioners are confident in using digital tools to capture the views of learners

Practitioners use appropriate digital tools to share views gathered as a result of engagement and consultation

Practitioners facilitate opportunities for learners to participate in digital consultations for local, regional and national priorities, alongside CLD plans

Learners are fully involved in consultations, with digital tools and platforms being used consistently where appropriate e.g. using platforms to gather learner voice

Learners digital accessibility requirements for consultations are catered for

Learners are offered choices on how to engage with CLD services using a mixture of face to face and digital means

# Improving Digital Practice within CLD

## Where would it be used?

Practitioners/Leaders/Teams/Organisations would refer to the document and use the self evaluation framework to see what is currently being done, how well it's being done and what could be improved

## Planning and self-evaluation template

This template can be used by teams and organisations to self-reflect. It can you to plan digital incorporation within your current practice.

### Features of effective digital practice within CLD

Component and description	What are we doing?	How well are we doing it?	What can we improve?
Engagement A Consultation with learners is conducted by practitioners utilising a range of digital mechanisms.	We use google forms to capture views from adults in our learning programmes	Well however some groups don't do this and use paper forms. We also don't group all the data	We could make sure all staff are confident in using forms and where to send results

# Improving Digital Practice within CLD

## Example

A CLD Adult Learning team based within a locality want to capture what practitioners are doing within their practice that support accreditation but uses digital means.

After sharing different approaches and how they are utilised in the team, they look at which of these are working and how well they are working.

Finally, the team look at the gaps that exist based on examples and make plans on how certain gaps could be filled and elements could be improved.

### **Accreditation**

Provision of accreditation opportunities, guidance and the way which evidence is gathered, utilise digital means where appropriate

Practitioners are confident in signposting learners to digital courses and qualifications available through suitable learning sites, while giving information on how to access them

Practitioners can use digital platforms to access learner's work and give feedback on progress

## Further Information

If you would like any specific information on:

- Using framework within your setting
- Bespoke guidance on implementing digital approaches
- Joining the digital CLD practitioners network

Email: [Jamie.Dungavell@educationscotland.gov.scot](mailto:Jamie.Dungavell@educationscotland.gov.scot)

Want to join the Digital Network mailing list? Subscribe!

<https://mailchi.mp/379b557914d9/digital-cld-practitioners-network>



# Improving Digital Practice within CLD

## Activity

In breakout rooms

- Look over the **framework** and **self-evaluation document**
- Select one theme and use an example to create answers for the three questions in the self-evaluation document
- Share your views with your room noting usefulness and learning achieved

What are we doing?	How well are we doing it?	What can we improve?

[ESOL Network - Improving Digital Practice in CLD Activity - Miro](#)



# Feedback and Questions

